



# Friends 2021 Report

## Membership

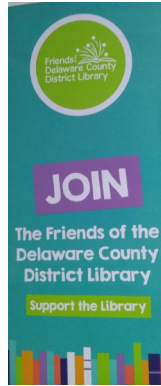
### Members by Level as of 10/07/2021:

Manuscript (\$15):	82
Bestseller (\$25):	61
First Edition (\$50):	67
Masterwork (\$150):	8
Student (\$10):	0
Lifetime (\$300):	43

### Total Membership: 261

📖 Processed 120 renewals: \$3,800

📖 Processed 52 new memberships: \$2,605



## Publicity

### We use various forms of print and online publicity to promote our programs and fundraisers:

- 📖 Full page in DCDL *Check It Out* quarterly newsletter
- 📖 Sponsor weekly WDLR *Off the Shelf* radio show
- 📖 6x/year newsletters, in print and digital formats, with new column highlighting features and services of DCDL
- 📖 Design, print and distribute posters and fliers about Friends programs for display at all DCDL locations

## Outreach

### Our Outreach members:

- 📖 Sent nearly 300 holiday cards to lower income senior housing individuals in Dec. 2020. Thanks to a generous donation from Lair's Hallmark in Powell, we hope to extend the reach this year.
- 📖 Volunteered at Taste of Powell Tour, the Powell Street Markets, and the Powell Golf Outing
- 📖 Maintained memberships in Delaware and Powell Area Chambers and continue to have a presence at events for both chambers
- 📖 Shopped weekly at the Powell Chamber's Farmers' Market
- 📖 Served breakfast to all DCDL staff at their October 11 In-Service training day.

## Fundraising

### Fundraising in 2021:

- 📖 Partnered with Delaware County Historical Society for 2020 Holiday Flower Sale and Spring 2021 Flower Sale
- 📖 Lobby Sales returned to normal levels after Library reopened
- 📖 Held book drop-offs at Delaware and Orange in July as official re-start of accepting book donations from public
- 📖 Sold children's books at Powell Street Fair in August
- 📖 Added shelving to Delaware Garage for book sales
- 📖 Held first major Book Sale since reopening at Delaware in October. Separated sale of DVDs and other media into Community Room.
- 📖 Will have first Orange sale since reopening in the lobby and meeting room on November 6
- 📖 Started sending excess books to internet sales company, sharing profits of books sold
- 📖 Receive revenue from Kroger and Amazon programs
- 📖 Donated books to Delaware, Columbus and Lancaster schools; a women's prison; and a Village Community Center in Africa

## 2021 Funding for DCDL

### We raise funds to support DCDL in its mission of service to our community. In 2021 we contributed:

- 📖 \$1,276 for tent/canopy at Ostrander Branch for use at Medieval Faire and outdoor story times
- 📖 \$126 for laminator and supplies at Maker Studio
- 📖 \$245 for book easels at Orange Branch
- 📖 \$200 for Summer Reading Club books, supplementing the books remaining from the 2020 program
- 📖 \$5,000 general grant

## Author Visits

The Author Talk committee was pleased to host three events in 2021:

- 📖 In January we welcomed author Annie Lyons from London via Zoom to discuss *The Brilliant Life of Eudora Honeysett*. We partnered with Beehive Bread in Powell for tea time treats. We had 37 attendees.
- 📖 In April we welcomed two queens of historical fiction, Kate Quinn (*The Rose Code*) and Martha Hall Kelly (*Sunflower Sisters*) for a lively virtual event moderated by George Needham. Fat Girl Bakery created themed treats. Sixty-three people attended.
- 📖 On October 25 we will host local mystery authors Connie Berry (*The Art of Betrayal*), Andrew Walsh-Huggins (*An Empty Grave*) and Robin Yocum (*The Sacrifice of Lester Yates*) at Ill Mannered Brewery in Powell. Tickets are sold out.

We partnered with local businesses Beanbag Books in Delaware and Birdie Books in Westerville to offer books by these authors. Friends of DCDL members receive a ticket discount for author visits.

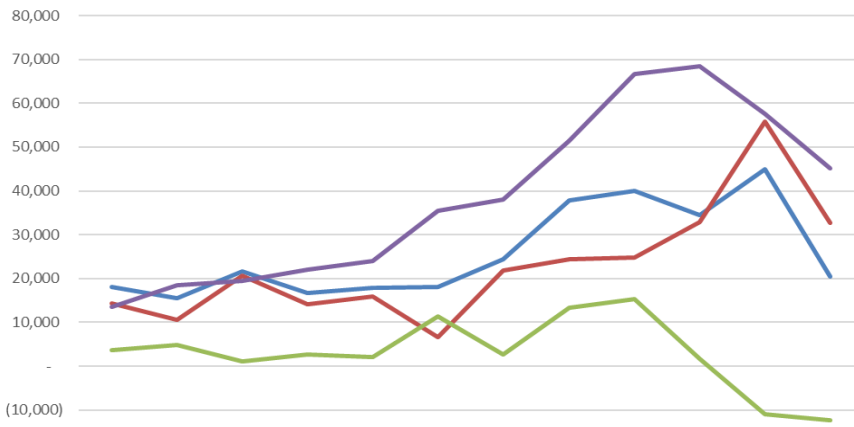
## Special Events



Sorry kids, we had to cancel the Young Writers Workshop and Middle School Writers Workshop.

Steve Harpster tells us he is looking forward to seeing our kids again! In the meantime, you can get FREE drawing lessons at [drawingwithstevoharpster.com](http://drawingwithstevoharpster.com) so those books won't stay blank!

### Net Income & Total Assets Trend



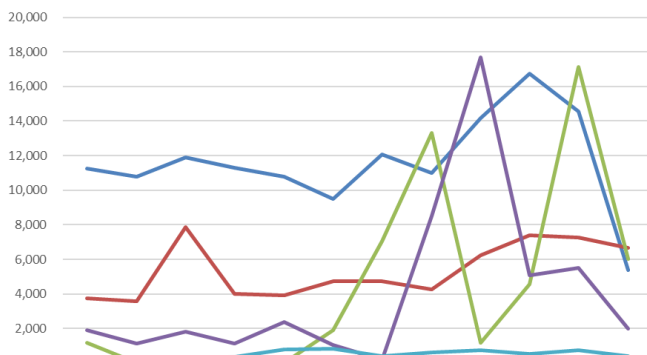
	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
Revenue	18,091	15,545	21,630	16,759	17,860	18,033	24,454	37,739	40,048	34,521	44,991	20,435
Expenses	14,427	10,594	20,610	14,167	15,844	6,711	21,773	24,361	24,810	32,896	55,841	32,776
Net Income	3,664	4,951	1,020	2,592	2,015	11,322	2,681	13,378	15,237	1,625	(10,849)	(12,341)
Total Assets	13,530	18,481	19,501	22,094	24,109	35,430	38,111	51,489	66,727	68,352	57,503	45,162

## Volunteer

### Volunteers in 2021:

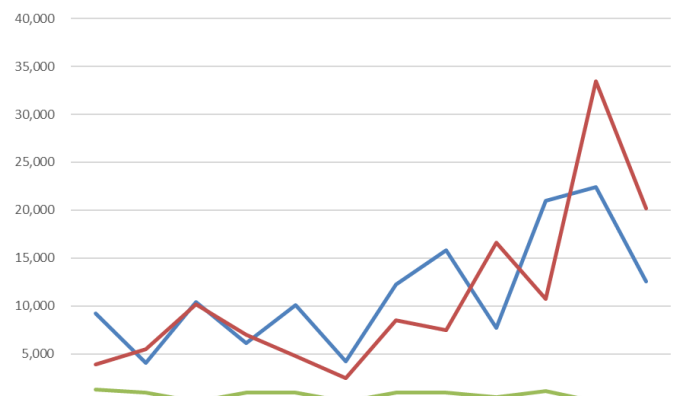
- 📖 61 individuals volunteered (including Board Members)
- 📖 Volunteer Picnic held on September 26 at Orange with the dedication of the Gazebo
- 📖 Filled positions of Sorters, Sorting Supervisors, and Library Minders. Thanks for serving!

### Revenue Trend



	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
Books	11,258	10,802	11,880	11,290	10,765	9,488	12,083	11,010	14,165	16,727	14,563	5,359
Membership	3,742	3,592	7,850	3,995	3,919	4,720	4,725	4,281	6,245	7,413	7,280	6,655
Events	1,170	-	-	-	1,925	7,053	13,320	1,171	4,558	17,119	6,017	-
Grants	1,921	1,144	1,813	1,133	2,383	1,066	210	8,500	17,704	5,083	5,505	2,001
Other	-	7	87	341	793	833	383	629	763	524	741	403

### Expense Trend



	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
OpEx	9,207	4,094	10,450	6,167	10,082	4,211	12,273	15,861	7,691	21,004	22,428	12,557
DCDL	3,900	5,500	10,160	7,000	4,763	2,500	8,500	7,500	16,595	10,730	33,413	20,219
PAC	1,320	1,000	-	1,000	1,000	-	1,000	1,000	524	1,162	-	-