



Friends 2020 Report

Membership

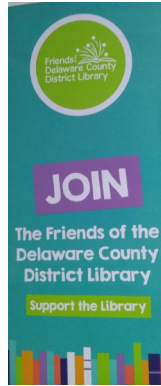
Membership Levels:

Manuscript: 93
Bestseller: 44
First Edition: 47
Masterwork: 4
Student: 2
Lifetime: 33

Total Membership: 223

📖 Processed 94 renewals: \$2,800

📖 Processed 24 new memberships: \$410



Volunteer

Ode to Volunteers

Who are we? 68 and counting (38% of our members)

What do we do? Raise funds and publicize; sort and sell books and art; share smile, trinkets and information at community events; introduce authors to the Delaware County community through programming; and the list keeps growing.

What do we give? 3,100+ hours of our time since Jan 2019 (valued at \$25,000+ at minimum wage)

What do we raise? Over \$10,000/year on average

What does DCDL get? Our championship in the community, our devotion to making a literate community plus a “little” money

Who are we? WE ARE THE CHAMPIONS OF FRIENDS OF DCDL.

Fundraising

Book Sales in 2020:

- 📖 February: 5-hour sale at Delaware resulted in \$1033 in book sales and 16 new members
- 📖 Lobby Sales were \$827 before DCDL shutdowns.
- 📖 Book scanning revenue for 3 months was \$1362.
- 📖 Donated around 2800 Children’s and Young Adult books to the Delaware School District.
- 📖 Sold remaining books in storage for \$1489 to free up space for libraries to quarantine circulating materials.

Additional Fundraising Events for 2020:

- 📖 Dinner and a Movie cancelled but planning to re-schedule for October 2020.
- 📖 Pursuing new methods of fundraising for 2021 and beyond.

Outreach

Increasing our presence in the community:

- 📖 Attended Delaware and Powell Chamber of Commerce Annual Dinners
- 📖 Volunteered at Delaware and Powell Chamber Golf Outings
- 📖 Maintained memberships in Delaware and Powell Chambers to raise community awareness of the DCDL and the Friends of DCDL.

The committee looks forward to once again attending in-person events when the pandemic subsides.

Publicity

We use various forms of print and online publicity to promote our programs and fundraisers:

- 📖 Full page in DCDL *Check It Out* quarterly newsletter
- 📖 Sponsor weekly WDLR *Off the Shelf* radio show
- 📖 6x/year newsletters, in print and digital formats
- 📖 Increased utilization of social media

2020 Funding for DCDL

We raise funds to support DCDL in its mission of service to our community. In 2020 we contributed:

- 📖 \$8,250 for Summer Reading Club book prizes, especially important this year with the larger than average summer slump due to closed schools.
- 📖 \$4,006 for Wonderbooks (early literacy aid combining print books with professional narration)
- 📖 \$2,744 for Playaways (book content on self-contained MP3 players)

Special Events

Special Events were planned for 2020. And thanks to great sponsors, we are preparing for 2021 and beyond.

- 📖 Our Great Event Sponsor: Betty Simcox of Goddard Schools, Lewis Center sponsors the Young Writers Workshop for kids ages 5-10, and provided us with seed money to explore a program for Middle School students to write and illustrate graphic novels.
- 📖 Middle School Writers: Thanks to Betty Simcox we had a sufficient program model to seek outside funding for this program. Friends of DCDL applied for a Delaware County Foundation grant and are awaiting the results of our applications for programming in 2021.
- 📖 A Scavenger Hunt involving 30 downtown Delaware businesses was a COVID-19 Cancel. We are planning to hold it this winter or early spring.
- 📖 A Virtual Author Visit is being held October 7 with Fiona Davis.
- 📖 We are exploring options for a Gala Opening of the new branch library at Home and Steitz in 2022.

Thank You to Our Donors

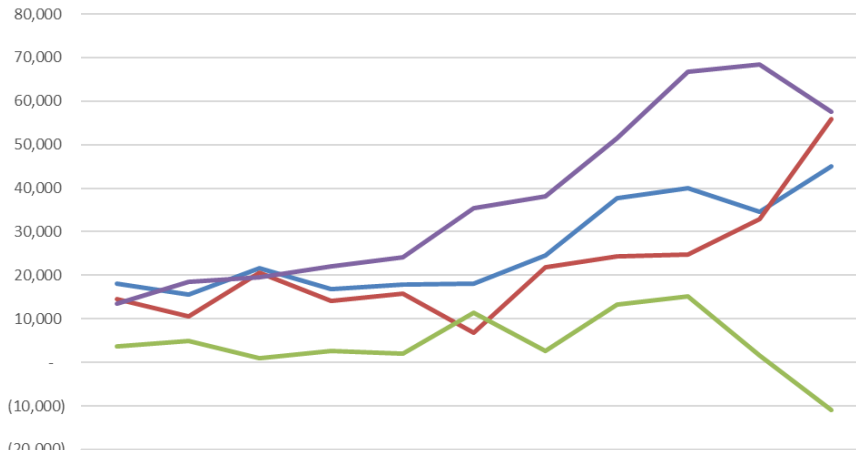
Thank you to our Corporate Donors:

- 📖 Greif, Inc., Delaware
- 📖 First Citizens Bank, Powell
- 📖 Sneed Business Services, Radnor
- 📖 Triad Architects, Columbus
- 📖 Minuteman Press, Lewis Center
- 📖 Bricker & Eckler, Columbus
- 📖 Columbus Wellness Medicine, Powell
- 📖 Performance Chrysler Jeep Dodge Ram, Delaware
- 📖 SHP, Columbus and Cincinnati
- 📖 Smith-Feike-Minton Insurance, Delaware

Thank you to our Donors:

- 📖 A. Zakrajsek & T. Spaith
- 📖 A. Strassman

Net Income & Total Assets Trend

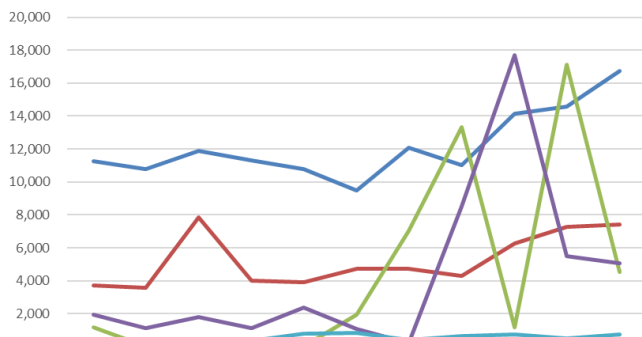


	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
Revenue	18,091	15,545	21,630	16,759	17,860	18,033	24,454	37,739	40,048	34,521	44,991
Expenses	14,427	10,594	20,610	14,167	15,844	6,711	21,773	24,361	24,810	32,896	55,841
Net Income	3,664	4,951	1,020	2,592	2,015	11,322	2,681	13,378	15,237	1,625	(10,849)
Total Assets	13,530	18,481	19,501	22,094	24,109	35,430	38,111	51,489	66,727	68,352	57,503

2020 Revised Calendar

- 📖 Book Sales
- 📖 Young Writers Workshop
- 📖 Middle School Writers Workshop
- 📖 FOL Derby Party
- 📖 Hold Zoom Board Meetings ✓
- 📖 Put book donations on hold ✓
- 📖 Plan and cancel new events ✓
- 📖 Thank our great sponsors ✓
- 📖 Hold virtual Annual Meeting on November 4

Revenue Trend



	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
Books	11,258	10,802	11,880	11,290	10,765	9,488	12,083	11,010	14,165	14,563	16,727
Membership	3,742	3,592	7,850	3,995	3,919	4,720	4,725	4,281	6,245	7,280	7,413
Events	1,170	-	-	-	-	1,925	7,053	13,320	1,171	17,119	4,558
Grants	1,921	1,144	1,813	1,133	2,383	1,066	210	8,500	17,704	5,505	5,083
Other	-	7	87	341	793	833	383	629	763	524	741

Expense Trend



	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
OpEx	9,207	4,094	10,450	6,167	10,082	4,211	12,273	15,861	7,691	21,004	22,428
DCDL	3,900	5,500	10,160	7,000	4,763	2,500	8,500	7,500	16,595	10,730	33,413
PAC	1,320	1,000	-	1,000	1,000	-	1,000	1,000	524	1,162	-